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STORIES INSIDE

Community Development Influencers: People Who Make A Difference

LIHTC DOD Awardees Span Nation, Spark Affordable Housing

QLICI of the Year Awards Honor a Variety of Developments Former Hospitals, School, Foundry Earn Novogradac **HTC Awards**





















Preservation and Innovation Go Hand in Hand at High-Tech, Historic Fort Worth Hotel

TERESA GARCIA, SENIOR MARKETING MANAGER, NOVOGRADAC

When the Sinclair building opened its doors for business in 1930, the 16-story Art Deco office building was a pioneer in bringing modern 20th-century amenities to Fort Worth, Texas.

The Sinclair building featured telegraph and telephone wiring, and was the first building in downtown Fort Worth to have high-speed elevators or air conditioning. Nearly a century later, the building is once again at the forefront of innovation—this time touting 21st-century wireless technology and energy-efficiency as The Sinclair, a newly rehabilitated and repurposed boutique hotel under the Marriott Autograph Collection.

The Sinclair boutique hotel originally opened in downtown Fort Worth in November 2019, but had

to shut down at the onset of the pandemic in March 2020, as with many businesses across the country. However, with easing restrictions, The Sinclair reopened in November 2020 and is now sold out most weekends.

A Fort Worth Landmark

"The Sinclair is such an unusual project because it shows you can incorporate the latest technology into a historic tax credit project," said Cindy Hamilton, president of Heritage Consulting Group, who acted as the historic tax credit (HTC) consultant on the development.

The Sinclair building was commissioned in 1929 during the Texas oil boom by Fort Worth oilman Richard Otto Dulaey and designed by local prominent architect Wiley Gulick Clarkson. Completed in 1930, the Sinclair building served as office space for many oil and petroleum businesses, including the anchor tenant for which it was named, the Sinclair Oil Company. Over the decades, the Sinclair building has been a landmark of downtown Fort Worth and is often one of the first stops on historic architecture tours.

"The building is beautiful—I can't think of newer buildings coming close to the grandeur and grace of this architecture," said Farukh Aslam, CEO of Sinclair Holdings Group, the investor group that purchased the Sinclair building in 2013. Over the following years, the Sinclair Holdings Group transformed The Sinclair into a 164-room, high-tech boutique hotel.

Technological Innovation

Although the historic Sinclair building may have had its roots in an oil boom, the future of The Sinclair hotel is clean and stored energy. "The traditional emergency backup power was a 350-kw diesel generator, which has been replaced by much smaller, compact lithium power batteries," said Aslam.

In a transition that took 25 months to complete, The Sinclair replaced most of its traditional electrical wires with ethernet cables. "It's the first hotel in the world that runs on low-voltage DC power," said Aslam. "One hundred percent of the lighting in The Sinclair building, including the elevator cab lights, runs on low-voltage DC power using technology called power over ethernet, which is the exact same technology in [office buildings]." Aslam said low-voltage DC power saves The Sinclair about 35% in energy costs compared to buildings of the same size and use.

"We are at a Tesla moment for commercial building," said Aslam. "It's that big of a radical change going from high-voltage AC power to low-voltage DC power."

Using low-voltage DC eliminated the need for half of the electrical infrastructure in The Sinclair. As a result, alternating floors do not need electrical panels or wiring closets. The whole building will become a class 2 power or lower voltage, which Aslam said will give The Sinclair "plug-and-play" capability to run everything from air conditioning and lights to TVs and coffee makers.

Even individual guest rooms have noticeable updates. "Because the [historic] tax credit program generally permits more latitude for change in private areas, in the guest rooms we incorporated lots of technologies," said Hamilton.



Image: Courtesy of Brandon Barre Photography
The Sinclair hotel lobby features original marble flooring and updated
OLED lighting.

Touch screens control light switches and the shower in guest rooms. The shower also has color-changing lights and the bathroom mirrors have touch-screen monitors through which guests can find news and property information, as well as order food, towels and their cars from the valet.

Another innovation that Aslam has planned for The Sinclair addresses an issue that made national headlines during the Texas power crisis February, which was caused by severe winter storms. "We had a freeze this winter where temperatures dipped below zero," said Aslam. "The power failed in our state. … It was one of the most costly insurance claims in the

history of Texas. Half the buildings had sprinkler pipes bursting two days later."



Image: Courtesy of Brandon Barre Photography
The Sinclair features historic marble hallways.

Aslam said having stored energy in the future will prevent subzero temperatures from freezing sprinkler pipes. Aslam plans to install a smart detection and heating system that involves monitoring the temperature in water lines and warming up pipes with heat tape as needed to prevent freezing.

Historic Preservation

As much as the Sinclair Holdings Group is trying to position The Sinclair as a technological leader, it also was mindful about preserving the building's historic character. As is often the case with historic rehabilitation developments, preserving the history of The Sinclair required equal parts creativity and flexibility. For example, The Sinclair had about 700 single-pane windows, all of which were original to the building. The windows on two main sides of the building were wooden, while the others were made of wire, mesh and steel. In the pursuit of energy efficiency, it took two years and three attempts to find the correct match of double-pane window replacements.

In addition to historic windows, the Sinclair building had original marble hallways. This left little latitude to resize or reshape office spaces into guest rooms. As a result, The Sinclair hotel has 164 guest rooms, but 50 different room types. "Very few rooms are identical," said Aslam. "That creates challenges with furniture. There are 13 sizes of headboard and night stands. People won't be able to tell, but we have 27 different types of credenzas." All of the furniture was imported from Italy and much of it needed to be carried upstairs and assembled on-site in guest rooms to prevent any damage to the furniture in the freight elevator.

In certain instances, technology provided a solution to a historic preservation challenge. For example, The Sinclair features OLED lighting in the lobby areas, which consist of thin lighting panels that use the same technology found in smartphones. The Sinclair's OLED lighting helped brighten otherwise dim lobby areas in the hotel.

"The main lobby, elevator lobby and upper lobbies were fully intact," said Hamilton. "The main lobby in particular had all this beautiful marble. It was a dark green color and I think the incorporation of modern lighting and incorporating it so seamlessly transformed the spaces into very lively, very engaging places."

Lessons for Future Developments

Aslam intends to incorporate the lessons he's learned from The Sinclair into future historic preservation developments with power over ethernet technologies and other modern updates.

"Working with [Heritage], I feel enlightened on what you can and what you cannot do," said Aslam. "As challenging as this project was, I feel I learned a lot. Get the right consultant from day one because that will save you a lot of time and aggravation later on." \$\displaystyle{\psi}\$

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