April 2024 • Volume XV • Issue IV Published by Novogradac

F+CFPPT

NOVOGRADAC Journal of Tax Credits

The Low-Income Housing Tax Credits Issue

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High in the Sky: Great Bend's High Rise Apartments Ready to Serve Another 50 Years



HISTORIC TAX CREDITS

CINDY HAMILTON, HERITAGE CONSULTING GROUP

The 12-story apartment tower would stand out in Great Bend, Kansas, even if it were not near the central intersection of town. In an overwhelmingly flat setting, the tower competes only with three grain elevators for height. It is so distinctly tall, amid a landscape that is so consistently low to the ground, that the original developer didn't have to do much brainstorming for a name: these were *the* High Rise Apartments, no further detail needed.

Completed in 1972 by the Great Bend Housing Authority as public housing for seniors, the tower recently found new life thanks to a \$17 million rehabilitation effort led by Housing Solutions Alliance LLC, based in Shreveport, Louisiana.

Building a Landmark

When the tower opened, it was both the first and only public housing building and senior public housing building in Great Bend—a vital new addition for the aging population in the town of 16,000 residents.

The tower was part of the final wave of federally funded public housing projects in the mid-20th century. President Dwight Eisenhower's administration initiated the wave. Presidents John F. Kennedy and Lyndon Johnson's administrations boosted the initiative before President Richard Nixon redirected public housing funds toward vouchers in 1973, the year after the High Rise Apartments welcomed its first residents. Designed by architects Butler and Associates, the apartments were distinctive in Great Bend not just for their unparalleled height, but also for their New Formalist design, an outgrowth of the Modernist movement, with shared emphasis on stripped-down ornament and rectilinear exteriors.

Arranged at a 45-degree angle on the site, just a block from Main Street, the cruciform tower offered a combination of privacy, accessibility via the central elevator core, and on-site social services, not to mention the striking views from the shared amenity spaces on the top floor, which cantilevered out from each elevation of the building. The High Rise Apartments represented the best of the U.S. Department of Housing and Urban Development's (HUD's) guidelines for senior public housing, generating so much excitement in Great Bend that more than 3,000 visitors attended an open house in August 1972.

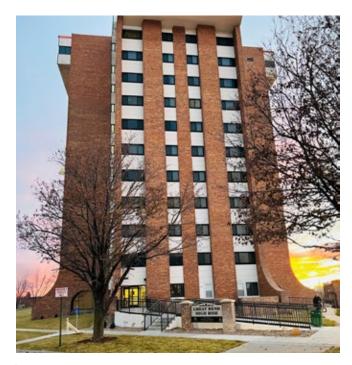


Image: Courtesy of Housing Solutions Alliance LLC. The High Rise Apartments in Great Bend, Kansas, was built as public housing for seniors in 1972 and was rehabilitated using low-income housing tax credits, USDA loans, housing trust funds and federal and state historic tax credits.

Finding the Funding

After nearly a half-century of use, however, the tower was beginning to show its age. Moreover, the original mix of apartment types was increasingly infeasible: over half of the tower's 95 homes were small efficiencies (around 300 square feet) that had fallen out of favor among potential residents. Thus, the Great Bend Housing Authority, under the leadership of executive director Lynn Fleming, partnered with Housing Solutions Alliance LLC to generate—as its name would suggest—creative solutions to the development's challenges.

Led by Art Schuldt and Micah Strange, Housing Solutions Alliance (HSA) was founded in 1999 to provide accounting, consulting and development assistance to public housing authorities. In the past 20 years, the company has developed more than 2,400 apartments of public housing, totaling over \$400 million in development costs. The High Rise Apartments redevelopment was the company's fourth undertaking in Kansas. HSA is adept at securing financing and equity investors for its clients. For the High Rise Apartments endeavor, HSA utilized a mix of low-income housing tax credits (LIHTC), United States Department of Agriculture loans, housing trust funds and federal and state historic rehabilitation tax (HTCs) credits. This last source presented one of the bigger hurdles for the development, as it required nominating the building to the National Register of Historic Places despite the fact that it had not yet reached the typical threshold of 50 years of age. Ultimately, the building was listed, clearing the way for HSA to take full advantage of HTCs.

The redevelopment kicked off in 2017, as the Great Bend Housing Authority assembled an experienced team of partners. HSA served as the primary development partner, in accordance with HUD guidelines for procurement. The company was joined by: RPG Architects (and its sister company, SGB Architects, LLC), a firm in Bossier City, Louisiana with over 35 years' experience in designing affordable public housing for seniors; Reno Cavanaugh Law Firm, a national firm specializing in real estate, finance, economic development, and affordable housing; Hutton Corporation, a regional general contractor based in Wichita, Kansas, with a strong background in high-rise multifamily developments; and other team members.

The core task in the endeavor's scope was the reconfiguration of many of the obsolete efficiencies. This required creativity and flexibility, as the team reworked 48 of the original studios into 32 onebedroom apartments. The development received Rental Assistance Demonstration (RAD) funding, which would typically bar any reduction in the number of apartments; however, RAD does make an exception for the enlargement of efficiency apartments.

With the new plan in place, the Great Bend Housing Authority significantly increased the marketability of these apartments. Beyond that overarching design problem, the scope of work included general upgrades to finishes, new cabinets, appliances, doors and hardware, plumbing and electrical fixtures, and major systems upgrades to the water and sewer mains and all water lines. The existing elevators—a critical feature that allows the building's tenants to age in place—needed new interior panels and controls.

Completing the blueprints was just half of the challenge. Because the High Rise Apartments are public housing, the Great Bend Housing Authority and HSA were required to maintain occupancy and not displace residents throughout the redevelopment. Residents could be relocated throughout the building as construction conditions required, but they could not be relocated out of the building altogether (or be confined to the upper floors while the elevator work was underway). This presented tremendous complications throughout the construction process, as the development team balanced efficiency with safety and accessibility. The Hutton Corporation proved essential to this redevelopment management puzzle, drawing on its deep experience with high-rise endeavors. Hutton formulated a plan to minimize the inconvenience and construction noise for residents, including leasing a building across the street for staging operations, and mounting a hoist on the exterior of the building to avoid putting the elevator out of service for extended periods of time.

Perhaps unsurprising for a redevelopment of this scale, the infrastructure escalated construction costs over the course of the effort, ballooning from \$5.8 million to over \$10 million. The rehabilitation tax credits were critical to closing that gap; the development team's careful, thoughtful designs for the rehabilitation allowed them to maximize the HTC opportunity. The credits confirmed that preserving this building, rather than demolishing and building new, was the right decision for the building's residents *and* the balance sheets.

The Great Bend Housing Authority held a groundbreaking ceremony in May 2021, exactly 50 years after the tower's original groundbreaking. As of spring 2024, it is substantially complete, awaiting the completion of its HTC Part 3 application. The building retains its original use as senior public housing (as part of the income-based Section 8 housing program today), and continues to offer tenant services on-site, including a financial literacy and budget planning program.

Despite the complexities of the property, the experience of working in Great Bend and with the Great Bend Housing Authority convinced Housing Solutions Alliance LLC to do more developments in Kansas. "It's probably one of our favorite places to work," said Schuldt. "We would welcome a new project in Kansas anytime soon." HSA isn't the only one; *U.S. News and World Report* included Great Bend on one of its "Best Places" lists in recent years.

A Success Story

Thanks to this rehabilitation, the High Rise Apartments can continue to be one of Great Bend's own "best places" for older residents, allowing them to age comfortably in place in the heart of town. As it did when it was first constructed, the tower still soars over everything else in the vicinity; from its 12th floor, tenants continue to enjoy unparalleled views of their community and beyond. The building is a fitting landmark for Great Bend, visible for miles around as a model then, and a model now. **\$**

Cindy Hamilton is president of Heritage Consulting Group.

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This article first appeared in the April 2024 issue of the Novogradac Journal of Tax Credits. Reproduction of this publication in

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